

BE THEIR TO WITNESS THE NEXT EDITION OF BRILLIANCE

NB EXCELLENCE AWARDS 2025

Hospitality, Lifestyle & Wellness Edition



Venue Partner :



Media Partner :



Digital & PR Partner :



Date :

19th December 2025

Time :

6 PM Onwards

Venue :

Radisson Blu, Dwarka, New Delhi



AFTER THE GRAND SUCCESS OF

NB HOSPITALITY EXCELLENCE AWARDS - 2024



WE ARE GOING TO EXPAND THE HORIZONS IN

LIFESTYLE & WELLNESS



JURY MEMBERS



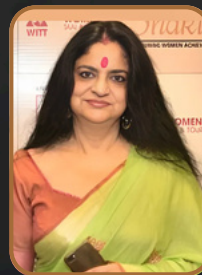
Ravi Gossain
(President, IATO)



Dr. Subhash Goyal
(Chairman, STIC Travel Group)



O.P. Mendiratta
(Managing Director, Global Hotel
Representations Pvt. Ltd.)



Jyoti Mayal
(Ex-President, IAAI)



Vikas Khanduri
(Co-Founder, Holiday Merchants)



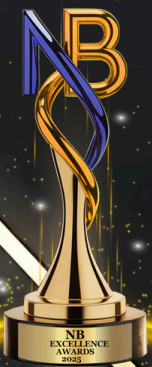
Jyoti Kapoor
(MD & CEO, Dhruv Kapoor Designs
Pvt. Ltd.)



Shiv Kumar
(Founder, Shree Balaji Knits)



Namit Vijh
(Area General Manager, Central India & South Asia Radisson Hotel Group)



MEDIA OUTREACH



CUMULATIVE MAXIMUM OUTREACH TO AUDIENCE

***ACHIEVE A MASSIVE CUMULATIVE OUTREACH OF
5 MILLION+ ACROSS ALL PROMOTIONAL PLATFORMS!***



8,000+ PRINT
CIRCULATION

30,000+ E-MAGAZINE
CIRCULATION



1 MILLION+
READERSHIP

1 MILLION+ UNIQUE
VISITORS



50,000+ NATIVE ARTICLE
CIRCULATION (**WEBSITE**)

1 MILLION+ ROTATIONAL REACH
ON SOCIAL MEDIA PLATFORMS

SPONSOR CATEGORIES

*BE THE POWER BEHIND THE SPOTLIGHT
SPONSOR THE GRAND EVENT*

TITLE SPONSOR

CO-POWERED CO-SPONSOR

ASSOCIATE PARTNER

SUPPORTING PARTNER

MEDIA PARTNER

CATEGORY SPONSOR

WELLNESS PARTNER

HOSPITALITY

(NOMINATION CATEGORIES)

HOTEL

- *Best Boutique*
- *Best Luxury*
- *Best Budget*
- *Best Startup*

RESORT

- *Best Wedding*
- *Best Gateway*
- *Best Luxury*
- *Best Destination*
- *Best Startup*

RESTAURANT/CAFE

- *Best Fine Dine*
- *Best QSR*
- *Best Startup*

TRAVEL AGENCY

- *Best Luxury*
- *Best Venue*
- *Best Startup*

BANQUET

- *Best Luxury*
- *Best Venue*
- *Best Startup*

ALLIED

- *Best Tech Brand*
- *Best Supplier Company*
- *Best Travel Agency*
- *Best Logistic Company*



LIFESTYLE

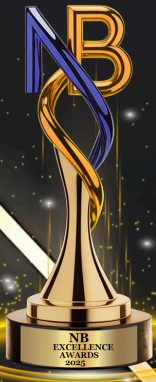
(NOMINATION CATEGORIES)

ALLIED

- *India's Iconic Canvas Curator Award*
- *Sustainable Lifestyle Brand*
- *Sustainable Packaging Company*
- *Most Innovative Trade Show Concept*
- *Best Booth Design / Brand Experience*
- *Green Event / Eco-Conscious Expo Award*
- *Exhibition Technology Provider*
- *Exhibition Organizer*
- *Most Innovative Trade Show Concept*

FASHION

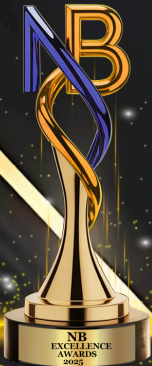
- *Fashion Brand of the Year*
- *Emerging Designer of the Year*
- *Best Sustainable Fashion Initiative*
- *Inclusive Fashion Award (Size, Gender, Culture)*
- *Best Fashion-Tech Collaboration*
- *Textile or Fabric Supplier of the Year*
- *Fashion Supply Chain Innovator*
- *Best Logistics Company for Fashion*
- *Best Fashion Exhibition*
- *Best Ecommerce Brand*



WELLNESS

(NOMINATION CATEGORIES)

- *Wellness Brand of the Year*
- *Best Wellness Resort or Spa*
- *Best Self-Care Product*
- *Sustainable Wellness Brand*
- *Best Wellness Technology Solution*
- *Best Wellness Coach of the Year*
- *Best Wellness Product Brand*
- *Best Wellness Retreat or Spa*
- *Community Health Initiative Award*

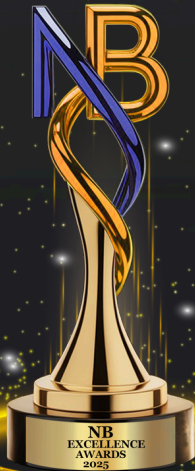


BENIFITS OF PARTICIPATION

- NETWORKING OPPURTUNITIES
- INDUSTRY LEGENDS WILL DISTRIBUTE THE AWARDS
- BRAND RECOGNITION
- REPUTATION BUILDING
- CONNECT WITH LEADING INDUSTRY PROFESSIONALS
- HEAR THE INCREDIBLE EXPERIENCE FROM LEGENDS
SHARE YOUR ACHIEVEMENTS
- INFRONT OF INDUSTRY EXPERTS
MOTIVATIONAL SPEECHES FROM ALL OUR JURY'S
- PANEL DISCUSSION

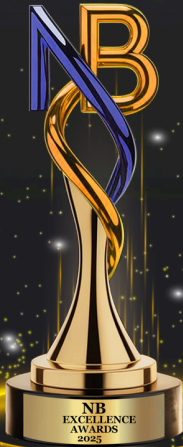


BENIFITS OF SPONSORS AND PARTNERS



- BRANDING (ACROSS YOUR EVENT WEBSITE, EMAIL CAMPAIGNS, SOCIAL MEDIA CHANNELS, ON-SITE BRANDING, AND MAINSTAGE LED SCREEN)
- TAGGING AND PROMOTING THE BRAND ON YOUR SOCIAL MEDIA PLATFORMS (LINKEDIN, INSTAGRAM, FACEBOOK TWITTER, ETC.)
- THE BRAND LOGO WILL BE FEATURED ON EVENT'S WEBSITE UNTIL THE NEXT EDITION OF THE EVENT.
- EXPOSURE TO THE INDUSTRY WITH THE PROSPECT OF PROMOTION AS A THOUGHT LEADER WITHIN THE MEDIA SPACE, THIS COULD BE A POSSIBLE SPEAKING OPPORTUNITY OR AS A PANELIST ON ANY KEY TOPICS TO BE COVERED DURING THE

UNMATCHED DELIVERABLES



• INCLUSIONS:

Forbes ^{INDIA} (E-MAGAZINE)



- ONE-PAGE ADVERTORIAL COVERAGE (E-MAGAZINE)
IN FORBES INDIA.

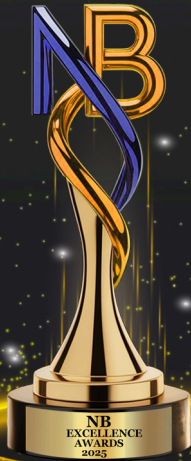
• INCLUSIONS:



(DIGITAL PUBLICATION)

- NATIVE ARTICLE
- SOCIAL MEDIA COVERAGE
- PRE-POST EVENT PRESS RELEASE ON 200+ DIGITAL PUBLICATIONS

UNMATCHED DELIVERABLES



• INCLUSIONS:

Negohtel (PRINT + E-MAGAZINE)
बुलेटिन Media
Connecting Hospitality



- SHARING COVERPAGE
- ONE-PAGE INDIVIDUAL OR BRAND COVERPAGE
- FULL PAGE AD
- 1 TO 1 INTERVIEW WITH OUR EDITOR
- 1 PODCAST (DELHI NCR)
- POST EVENT 100 DIGITAL PUBLICATION
- FACILATION TROPHY BY CHIEF GUEST
- LOGO ON ALL DIGITAL & PRINT PROMOTION

AWARD PROCESS

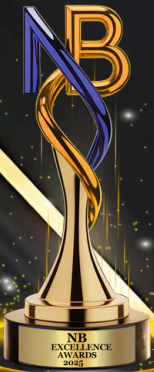
ONLINE NOMINATIONS FOR EACH CATEGORIES:

WWW.NBDIGITALPR.COM

ONLINE SUBMISSION FOR EACH CATEGORIES

*ENTRY EVALUATIONS BY ADVISORY PANEL
MEMEBERS*

WINNERS SELECTION



CONTACT US

FOR ANY BUSINESS QUERIES !



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